

## **BIO – SHEFALI TRIVEDI**

*(pronunciation of first name – chef-ah-lee, with emphasis on 2<sup>nd</sup> syllable)*

Shefali Trivedi was the former Executive Director of Giving DuPage, the DuPage County Volunteer Center. She has a 33-year career in marketing, sales and project management as well as a background of working in government and the nonprofit sector for 18 years.

Her nonprofit experience includes working for one of the largest food banks in the country, Greater Chicago Food Depository, as well as an environmental education center. Her service career extended to government as she worked on countywide environmental initiatives in DuPage County and as Executive Director of Giving DuPage until January 2023.

During her tenure, Shefali was proud of many signature accomplishments for Giving DuPage, some of which include:

- Since 2013, the organization increased volunteer engagement by 250%, connecting 12,560 volunteers through 2022.
- Honoring 944 volunteers for their service across the County at their Volapalooza event
- Growing digital presence thousand-fold on social networks and email marketing subscribers
- Creating the DuPage Nonprofit Partners Conference, with 580 nonprofit attendees across 3 events

Under her leadership, Giving DuPage launched the first ever giving day type of event in 2020, called Giving DuPage Days. In three years, that 5-day online giving event engaged over 7,300 donors and raised \$995,386 for hundreds of DuPage nonprofit organizations.

Shefali is a sought-after speaker with chambers, colleges, community groups and faith organizations. In 2019, she was recognized as a recipient of the 'Most Influential Women in Business' award with the Daily Herald Business Ledger.